



University Business School
Panjab University Chandigarh



Organizes

One Day Online Workshop on

Innovative Social Media Marketing

(Leveraging the Power of Facebook in Business)

(August 28, 2022, 10.00 AM onwards)

What will you Learn?

-  Designing social media marketing strategy
-  Designing and optimizing Facebook Business Page
-  Designing and monitoring Facebook Advertising campaigns using Meta Business Suit

Speaker: Dr. Tejinderpal Singh

Co-Ordinator : Dr Tilak Raj

(University Business School, Panjab University)

Registration Link

<https://forms.gle/nQ7C9XCyhpvh6S2Y8>

e-certificates will be issued to the participants

